



PRESS RELEASE

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CONTACT: Tonia Bruess, Marketing/PR Coordinator
St. Luke's Wood River Medical Center
208.727.8435 (telephone) or 208.727.8412 (fax)
bruesst@slrmc.org

St. Luke's Wood River Volunteer Core is Sponsoring the Red Cross Blood Drive

Ketchum, ID – (January 8, 2007) Harsh weather, the flu season and winter doldrums can jeopardize the nation's blood supply. Each year the President of the United States proclaims January as National Volunteer Blood Donor Month. We'd like to invite you to celebrate by saving a life.

The need for blood is constant, and volunteer donors give life-saving blood that is vital for patient care across the United States. In addition to responding in emergency situations and providing blood for the United States armed forces, the American Red Cross must meet the needs of accident victims, premature babies, and people undergoing treatment for cancer, and other patients in local hospitals.

Donating blood is a great American tradition and a wonderful way to start the New Year. To schedule a blood donation, please contact Jeannie Kiel at 788-8480 or 720-4063. The donation will be held at the LDS Church on Sun Valley Rd., in Ketchum on January 30, 2007 from 11:30 am to 5:30 pm. On behalf of family, friends, and patients, the American Red Cross would like to thank past blood donors for their generous contributions and encourage new donors to give today. Together, we can save a life.

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