



## **PUBLIC SERVICE ANNOUNCEMENT**

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### **St. Luke's Magic Valley Announces New Management Partnership for Canyon View**

**TWIN FALLS, ID, (June 23, 2010)** -- St. Luke's Magic Valley Medical Center in Twin Falls has announced a new management partnership for Canyon View, its 28-bed freestanding inpatient psychiatric facility. Beginning in July, St. Luke's Magic Valley and Intermountain Hospital in Boise will partner together with Intermountain providing management and operations support for Canyon View.

"As a way to enhance the clinical quality and expand regional access to the psychiatric services offered at Canyon View, St. Luke's Magic Valley opted to draw upon the experience and expertise offered by Intermountain Hospital," said Mike Reno, Interim CEO at St. Luke's Magic Valley. Intermountain has provided psychiatric and substance abuse services to residents of southern Idaho, eastern Oregon and northern Nevada for the past 30 years.

While Canyon View will remain a department of St. Luke's Magic Valley through this partnership, St. Luke's and Intermountain will work closely and are aligned around the common goals of increasing bed availability at the facility, enhancing the quality and scope of services provided, and achieving organizational efficiencies and effective business processes.

"We're pleased to be working with St. Luke's Magic Valley and Canyon View," said Intermountain Hospital CEO Brent Bryson. "We believe that together we can develop an expanded continuum of quality, effective psychiatric services for residents of Twin Falls and central Idaho."

The agreement commences on July 15 and runs for an initial period of two years.

**About St. Luke's Magic Valley**

*St. Luke's Magic Valley Medical Center opened its doors in 1908. Today, this 144-bed community hospital serves the health care needs of people in eight counties of southern Idaho and parts of northern Nevada. St. Luke's Magic Valley provides inpatient and outpatient surgery, 24-hour emergency services, cancer treatment, imaging, Canyon View Behavioral Health Services, inpatient rehabilitation, and women's and children's health care. A new, 186-bed hospital is under construction and expected to open in 2011.*

**About Intermountain Hospital**

*Intermountain Hospital is a 125-bed private specialty hospital located in Boise, Idaho. The hospital has been providing inpatient psychiatric and substance abuse services to adults and adolescents in southern Idaho, eastern Oregon and northern Nevada since 1980. The hospital is licensed by the State of Idaho, accredited by the Joint Commission on Accreditation of Healthcare Organizations, and certified as a Medicare, Medicaid and Tricare provider.*

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