



## NEWS RELEASE

For Immediate Release

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### ***School's Out! Pool Party Celebrates the Start of Summer and Educates Kids About the Importance of Pool Safety***

**Boise, ID (June 6, 2007)** – In 2006, St. Luke's Emergency Departments treated twenty children for water-related injuries. Seven of those children died or had permanent neurological damage. In an effort to have fun while educating kids and parents about proper pool safety, St. Luke's Children's Hospital and Boise Parks and Recreation are hosting a *School's Out! Pool Party* on Tuesday, June 12.

The goal of the *School's Out! Pool Party* is to decrease water-related injuries and drowning in the Treasure Valley this summer. Information about local resources to increase pool safety will be available; this information includes swimming lessons, a focus on the relationship between a lifeguard and a parent, and infant/child CPR.

“Without proper supervision and safety measures, kids and water can be a deadly combination,” said Dr. Kenny Bramwell, a pediatric and adult emergency medicine physician with Emergency Medicine of Idaho. “Thousands of children drown or near-drown in the U.S. each year, making drowning the leading cause of accidental death among children one to four years old, and the second leading cause among children ages one to 14.”

Every parent has heard their children call out “Watch me!” as they show off their new moves in the pool. St. Luke's Children's Hospital and Boise Parks and Recreation wants these words to resonate with parents and caregivers, reminding them to watch their children at all times when in and around water. Drowning happens quickly and silently. Most children who drown in swimming pools were last seen in the house, had been missing from sight for less than five minutes, and were in the care of one or both parents at the time of the drowning.

Admission to Ivywild Pool is \$2 kids under 12, \$2.50 for ages 12-18 and \$3.50 for adults age 18 and over, \$7 for one adult and two children.

**Editor's Note:** Photo and interview opportunities will be available at Ivywild Pool, located at 416 W. Ivywild St., on Tuesday June 12 from 1:30-5:30 pm.

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