



## NEWS RELEASE

For Immediate Release

**Contact: Jody Tremblay**  
**Phone: (208) 737-2943**  
**jodyt@mvrmc.org**

### **Divine Grind Coffeehouse Benefits Safe Kids of Magic Valley** Proceeds of sales will purchase car seats for NICU babies in need

**Twin Falls, ID (December 4, 2007)** – The Divine Grind Coffeehouse is hosting a holiday fundraiser event – Warm Up and Feel Divine – to support the child safety seat program at Safe Kids of the Magic Valley.

Stop in on Friday, December 7th between 5:30-9 p.m., for a hot chocolate, divine coffee or decadent treat at The Divine Grind (147 Shoshone Street North, Twin Falls). There will be live music by Ethan Tucker, Hands On studio will offer painting specials, and the Parade of Lights will begin at 6 p.m. For each drink sold, the Divine Grind will donate 75% of the proceeds to Safe Kids of the Magic Valley to purchase car seats for Neonatal Care Unit babies in need.

“Each year here at St. Luke's Magic Valley there are approximately 250 babies that are born prematurely or have to spend some time in our Neonatal Intensive Care Unit,” explained Page Geske, Director of the Safe Kids of the Magic Valley. “These can sometimes be very sick babies that need a lot of things. The funds raised at this event will help us give these families and their little ones the gift of safety – a car seat.”

For more information, call the Safe Kids of the Magic Valley at 737-2432.

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